

LEARNING > KNOWLEDGE > POWER

# BECOME A DAIRY MASTER

**REGISTER  
FOR 2022**

You could be eligible to  
receive up to 50% off  
your course fee

**EVER WONDERED WHY...**

**Sometimes your  
cows don't fire?**

**Why your empty  
rates are high?**

**Why they drop off  
their peak quickly?**

We know farmers aren't big on conferences, but they are big on results and profit. Our Dairymasters™ course has a 100% satisfaction rating. In exchange for two days of your time this hands-on training programme will be the best investment you make in your business. It explores tangible, technical training in pasture and herd management - and profitable feeding strategies. Run by some of the sharpest consultants in the industry, everything is expressed in relatable and relevant language using your numbers.

Remember you get paid for the milk you produce not the grass that you grow. So wouldn't it make sense to understand the entire process of how the cow turns grass to milk efficiently.



# THE TOPICS

## PASTURE UTILISATION, PASTURE CONVERSION & NUTRIENTS

Understand how to grow the most grass, turn it into milk, and uncover the financial consequences of converting that grass into milk with/without the tactical use of supplements. There is a vital link between the 'bugs' and the money.

## CALF REARING & HEIFERS AND GETTING COWS IN CALF

Discover the benefits from improved herd reproductive performance – including the seven important factors (nutritional and non-nutritional) that impact herd fertility. We will introduce you to a process to assess the reproductive performance of your herd year-to-year, so you can confidently prioritise it.

## PROFITABLE FEEDING STRATEGIES

Focus on your dairy farm's profitability, using interactive exercises to analyse your operation's key drivers. It includes seeing/comparing the variety of outcomes achieved within the group.

## RATION BALANCING & MINERALS

Unravel the complex relationship between Dry Matter intake, milk production, and body condition. This segment includes an introduction to the neutral detergent fibre (NDF), and how it affects your cows' intake.

## COW NUTRITION UNDERSTANDING ALL TERMS

Understand the nutritional terms necessary to plan a sound feeding strategy for your herd – after learning about the function/impact of different nutrients and feed groups on cows.

## BUSINESS GOALS & PROFIT PLANNING

Dairy profit doesn't have to be an uncomfortable and unplannable business endpoint you cannot influence. Identify the financial targets to drive your production strategy, and set financial targets for your dairy business – based on your Return on Investment, the cash needs of the business owners, and your plans to grow the business.

### HAMILTON

27 & 28 JUNE 2022

### INVERCARGILL

30 JUNE & 1 JULY 2022

### ASHBURTON

4 & 5 JULY 2022

### TIMARU

7 & 8 JULY 2022

"For me personally, I wanted to understand the feeding overall. I know we feed a Total Mixed Ration, but to understand why we feed that mixed diet was important with regards to the Neutral detergent fibre. That's what I was hoping to get out of it, and that's what I definitely did get out of it."

Sarah Johnson from Kolmar Dairies

## MONEY BACK GUARANTEE

Our Dairymasters™ course has a 100% satisfaction rating from our attendees. If you don't see improved results after integrating what you've learned, we'll refund your fee.

*'To increase farm productivity and profitability through professional advice and adaptable solutions'*