

# BECOME A DAIRY MASTER

REGISTER  
FOR 2021

EVER WONDERED WHY...

Sometimes your  
cows don't fire?

Why your empty  
rates are high?

Why they drop off  
their peak quickly?

Over two days you will learn to be a Dairymaster. You will experience a hands-on training programme that provides technical training in pasture management, herd management and profitable dairy cow feeding strategies.

Remember you get paid for the milk you produce not the grass that you grow. So wouldn't it make sense to understand the entire process of how the cow turns grass to milk efficiently.





# THE TOPICS

## PASTURE UTILISATION, PASTURE CONVERSION & NUTRIENTS

Understand the secrets of how to grow more grass, utilize it better and the financial rewards from doing so. As New Zealand dairy farmers we pride ourselves on our grass management but are we truly utilizing this low-cost competitive advantage to its fullest potential. Within days of the course, you will be able to see changes in your herds capacity by implementing new techniques you have learnt.

## CALF REARING & HEIFERS AND GETTING COWS IN CALF

Discover the benefits from improved herd reproductive performance. Including the seven important factors (nutritional and non-nutritional) that impact herd fertility. We will introduce you to a process to assess the reproductive performance of your herd year to year, so you can confidently prioritize actions throughout the year to continually improve your herds reproduction.

## PROFITABLE FEEDING STRATEGIES

Evaluate the pasture-based system more deeply and look at the variables that affect profitability. Within the group, work through multiple scenarios to see a variety of outcomes, which will allow you to assess what feeding strategy best suits your dairy enterprise.

## RATION BALANCING & MINERALS

Unravel the complex relationship between dry matter intake, milk production and body condition. Learn about how dry matter intake of a cow is not a fixed number. Understand how you can influence the energy requirements of your herd to meet your milk production goals while still hitting BCS targets.

## COW NUTRITION UNDERSTANDING ALL TERMS

This section is designed to bring complicated scientific terms down to a layman's language, which will then put you in the driving seat when it comes to conversations around what feed types or minerals your herd requires. Nutrition doesn't need to be complicated, and by the end of the course you will have a better understanding of what a cow's requirements are to meet production targets that you have set for your dairy business.

## BUSINESS GOALS & PROFIT PLANNING

Dairy profit doesn't have to be an uncomfortable and unplannable business endpoint you cannot influence. Identify the financial targets to drive your production strategy, and set financial targets for your dairy business – based on your Return on Investment, the cash needs of the business owners, and your plans to grow the business.

### MATAMATA

21 & 22 JUNE 2021

### SOUTHLAND

24 & 25 JUNE 2021

### TIMARU

28 & 29 JUNE 2021

### ASHBURTON

1 & 2 JULY 2021

"For me personally, I wanted to understand the feeding overall. I know we feed a Total Mixed Ration, but to understand why we feed that mixed diet was important with regards to the Neutral detergent fibre. That's what I was hoping to get out of it, and that's what I definitely did get out of it.

Sarah Johnson from Kolmar Dairies

## MONEY BACK GUARANTEE

Our Dairymasters course has a 100% satisfaction rating. If you don't see improved results utilising our methods after attending this course, we'll refund your course fee.

*'To increase farm productivity and profitability through professional advice and adaptable solutions'*