

BECOME A DAIRY MASTER

REGISTER
FOR 2021

EVER WONDERED WHY...

Sometimes your
cows don't fire?

Why your empty
rates are high?

Why they drop off
their peak quickly?

Over two days you will learn to be a Dairymaster. You will experience a hands-on training programme that provides technical training in pasture management, herd management and profitable dairy cow feeding strategies.

Remember you get paid for the milk you produce not the grass that you grow. So wouldn't it make sense to understand the entire process of how the cow turns grass to milk efficiently.



Places are limited, book now to avoid disappointment

THE TOPICS

PASTURE UTILISATION, PASTURE CONVERSION & NUTRIENTS

Introduction to the vitally important topic of growing grass, pasture utilisation and pasture conversion, the key link between the 'bugs' and the money. Gain a better understanding of how to grow the most grass, turn that into milk, understanding the financial consequences of converting grass in to milk with or without the tactical use of supplements

CALF REARING & HEIFERS AND GETTING COWS IN CALF

Learn key measures of overall herd reproductive performance and how to measure and compare your herds reproductive performance with achievable targets, year to year, and with other herds. Consider the potential benefits from improved herd reproductive performance and seven very important factors (nutritional and non nutritional) that affect fertility of a herd. You will be introduced to a process to assess the reproductive performance of your herd and to prioritise actions throughout the year

PROFITABLE FEEDING STRATEGIES

Focusing on the factors that affect the profitability of a dairy farm. Undertake specific exercises aimed at analysing the key drivers of your milking enterprise and take note of the variety of outcomes achieved within the group. Evaluate where there may be room for improvement on your farm

RATION BALANCING & MINERALS

Introduction to cow dry matter intake and the lactation cycle. Gain an understanding of the relationship between dry matter intake, milk production and body condition. An introduction to the neutral detergent fiber (NDF) and how it affects the intake of the cow

COW NUTRITION UNDERSTANDING ALL TERMS

Introduction to the array of cow nutritional terms necessary to plan a sound feeding strategy and gain an understanding of the functions of the different nutrients and feed groups in the cow

BUSINESS GOALS & PROFIT PLANNING

Introduction to the concept that dairy profit is not an uncomfortable and unplannable business endpoint over which you can exert no influence. Being able to identify the benefits in a deregulated industry, of using financial targets to drive your production strategy and set financial targets for your dairy business based on your desired return on investment, the cash needs of the business owners and for growing the business

NEW PLYMOUTH

25 & 26 JANUARY 2021

ASHBURTON

28 & 29 JANUARY 2021

WINTON

01 & 02 FEBRUARY 2021

TIMARU

04 & 05 FEBRUARY 2021

MONEY BACK GUARANTEE

Our Dairymasters course has a 100% satisfaction rating. If you don't see improved results utilising our methods after attending this course, we'll refund your course fee.

'To increase farm productivity and profitability through professional advice and adaptable solutions'